

ORDER



Orders
Order / Rev: 187495
Alt Order #:
Product Desc: Perlmutter for Congress 2012
Estimate: 12990
Flight Dates: 10/30/12 - 11/06/12
Original Date / Rev: 11/01/12 / 11/01/12
Order Type: GENERAL

KMGH

Primary AE: Laura Hargis
Sales Office: Den
Sales Region: LOC

Agency
Name: Media Strategies & Research
Buying Contact: Suzanne Lorimer
Billing Contact:
 1580 Lincoln Street Ste. 510
 Denver, CO 80203

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Congress/Perlmutter(D)
Demographic: A25-54
Product Codes: PL6-State Congress
Priority: PREEMPTIBLE
Revenue Codes: POL, POL, CAND

New Business Thru:
Order Separation: 00:30:00
Advertiser External ID: MAJ
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/29/12	11/06/12	4	\$1,350.00	\$1,147.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
November 2012	4	\$1,350.00	\$1,147.50	0.00
Totals	4	\$1,350.00	\$1,147.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Laura Hargis			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	KMGH	11/06/12	11/06/12	7News at 5AM	CA	5AM-530AM	-T-----	:30	1	\$200.00	PREE	0.00	NM	1	\$200.00
				7News at 5AM											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 11/05/12	11/11/12	-T-----		1				\$200.00		0.00			
2	KMGH	10/30/12	10/30/12	GMA M-F 7-9A / KMGH	CA	7A-9A	-T-----	:30	1	\$400.00	PREE	0.00	NM	1	\$400.00
				GMA M-F 7-9A											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	-T-----		1				\$400.00		0.00			
3	KMGH	11/02/12	11/02/12	DR. OZ - 4PM	CA	4P-5P	----F--	:30	1	\$600.00	P2	0.00	NM	1	\$600.00
				Dr. Oz											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	----F--		1				\$600.00		0.00			
N 4	KMGH	11/03/12	11/03/12	SAT LF 1137P	CA	1137P-1207A	-----S-	:30	1	\$150.00	P2	0.00	NM	1	\$150.00
				Scrubs											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	-----S-		1				\$150.00		0.00			
													Totals	4	\$1,350.00